TOURISM NORTHERN IRELAND

Northern Ireland 2024 Tourism Performance by Market

At A Glance

Total NI Trips

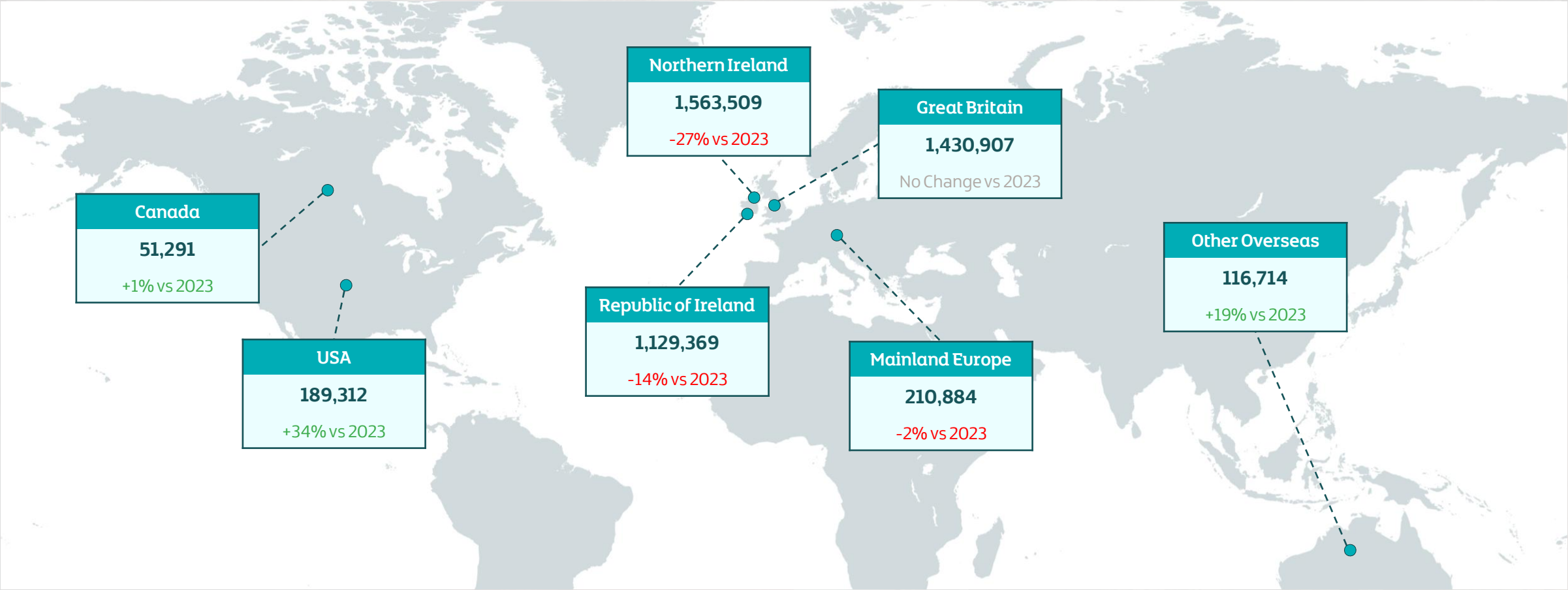
4.7m

Total NI Nights

14.9m

Total NI Spend

£1.1bn



Source: NISRA

Figures relate to overnight trips only.